



HOLIDAY INN EXPRESS

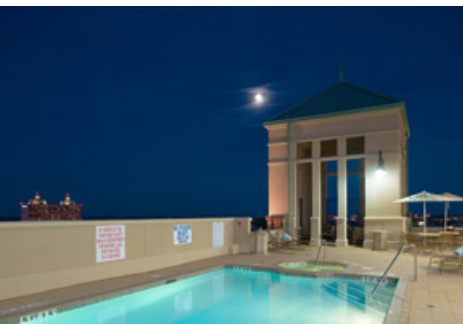
When Savannah founder, James Oglethorpe, laid the plans for this traditional southern city in 1773, he must have had this hotel in mind. Since the hotel is the epicenter of Savannah's Historic District, the designers chose to make a statement at the corner, with a decorative tower element that actually contains suites, and an observation deck at the roof level. The Bay Street façade respects the scale and materials of the adjacent historic Oglethorpe Lodge. Local collaborating architect, Gunn Meyerhoff Shay, contributed to an exceptional design, complimenting the mid-rise commercial architecture of this part of the Historic District. The lower levels are rendered in brick, with a black storefront system. Upper levels are finished in stucco, to de-emphasize the height of the building. City fathers have praised the success of this design and its contribution to the Historic District.

Positioned on a .26 acre site at the corner of Bay Street and Abercorn Street, this hotel presented extraordinary planning challenges. Parking needs are satisfied with off-street parking and valet parking at the City Garage behind the hotel. The urban site is 90 ft. wide by 182 ft. long, so the building is positioned hard to all four property lines. With such a small site, first floor priority was given to public uses including Registration, Lobby, and Dining. The first floor of the hotel includes a drive-under auto court for guest arrival, a hospitality lobby with gas fireplace and antique service bar. All support activities and meeting spaces are located in a below grade level. The swimming pool, sundeck and exercise room are found on the roof of the building. Guestrooms include a mixture of Kings, Double-Queens, and Suites.

The building is designed with a post-tension concrete structural system, with soldier beam/wood lagging and reinforced concrete foundation walls. Upper

levels of the building are steel stud, except all party walls are non-load bearing 6" CMU, for sound isolation. Special attention was given to night illumination of the building, to accent its architectural elements and to emphasize the hotel's commanding presence on Bay Street.

This hotel's sister, the Hampton Inn, is located directly across the street, and was designed by LPB in 1995.



architecture

L

engineering

P

interiors

B

C

SAVANNAH, GA

Units
134

Gross Square Foot
83,665

Construction Cost
\$15,025,000

Cost/Square Foot
\$179.59

Cost/Unit
\$112,127

Gross Square Foot/Unit
624

Acreage
0.26

Construction Start
June 2006

Construction Time
16 Months

Contractor
Pinkerton & Laws

Owner
Prince-Bush Smith Investments



HOSPITALITY